

WE GOT YOUR BUSINESS

TRACKER

BUSINESS

Running a business can be stressful, but with Tracker it does not have to be.
We are proud to offer a broadened range of smart products and services that are designed to take all aspects of your business to the next level.



Vehicle Tracking

Know where your vehicles are, what they're doing, and that they're safe.
So you can focus on running your business.

Driver Safety

With everything from an assist button to a fatigue alert system to driver behaviour reports, we keep your drivers safe on the roads, and make sure they're driving safely too. Better driver behaviour can reduce accidents and maintenance costs and keep your business moving smoothly.

Business Optimisation

Tailor-made fleet management solutions will optimise your business, through smarter, safer and more cost-effective operations.

Value Added Services

Value Added Services add that extra layer of safety and protection, so that you are always prepared for anything.

Tracker Ascend and Elevate

TRACKER ASCEND

Fleet Visibility. Driver Accountability. Operational Control.

Tracker Ascend is designed for fleets that need strong operational visibility, driver accountability and cost control, without unnecessary complexity. Built on a global telematics ecosystem, Ascend delivers the essential tools to monitor vehicles, reduce fuel waste, improve driver behaviour and productivity, and gain real-time operational oversight across your fleet.

With easy-to-use app- and web-based access, Tracker Ascend provides real-time fleet insights and operational reporting to help businesses make informed decisions every day.

TRACKER ELEVATE

AI-Powered Fleet Intelligence and Operational Optimisation.

Tracker Elevate is built for organisations that require advanced fleet intelligence, predictive analytics and AI-powered operational optimisation. Powered by comprehensive telematics technology, Tracker Elevate transforms fleet data into actionable intelligence that supports reduced operating costs, improved safety, enhanced sustainability and stronger overall fleet performance.

With advanced vehicle diagnostics, embedded AI-powered insights and extensive integration capabilities, Tracker Elevate delivers measurable business value across complex fleet environments. From fuel intelligence capability to driver coaching, cold chain monitoring and sustainability reporting, Tracker Elevate is the perfect solution to unlock greater value within your fleet.

Tracker Features and Benefits

FEATURES AND BENEFITS	Ascend	Elevate
Track and Trace		
Trip History and Playback	✓	✓
Zone Management (100k+)	✓	✓
Trip Sharing	✓	✓
Detailed Asset Utilisation i.e. Odometer, Engine Hours, Idling, Driving and Distance Travelled	✓	✓
Driver Mobile Application (Inspections and Job Management)	✓	✓
Fleet Risk Management		
Driver Scorecards and In-cab Coaching	✓	✓
Collision Risk Management	✗	✓
Impact Detection	✓	✓
Fleet Performance Benchmarking (OEM and Internal Operations)	✓	✓
Fuel Optimisation (Non-Invasive)		
Fuel Economy Management	✗	✓
Fuel Fraud Detection (Location, Vehicle Reg, Tank Capacity and Fuel Type)	✗	✓
Fuel Theft Detection	✗	✓
Fill-Up Detection	✗	✓
Maintenance		
Maintenance Reminders	✓	✓
End-To-End Work Order Management	✓	✓
Cost Management and Reporting	✓	✓
DTC Engine Diagnostics	✗	✓
Sustainability		
EV Analytics and Perfomance Management	✗	✓
ICE To NEV Transition Simulator	✗	✓
Sustainability Reporting and Co2 Analytics	✗	✓
Alerts, Dashboards and Reporting		
Embedded AI Assistant	✓	✓
Dynamic Rules Engine	✓	✓
100+ Pre-built Reports	✓	✓
Custom Dashboards and Reports	✓	✓
Enterprise API & SDK Integrations	✓	✓
Optional add-ons at additional cost *		
Stolen Vehicle Recovery	✓	✓
Driver ID	✗	✓
Remote Immobilisation	✗	✓
AI Driver Coaching	✗	✓
Cold Chain Monitoring	✗	✓
CANbus Clamp (If OBD Unavailable)	✗	✓
Hardware Expandability (i.e. Sensors, Asset Tracking and Video Telematics)	✗	✓
Advanced Routing	✗	✓



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