Tracker
Dual View AI Dashcam

A cost-effective, dual-camera
system built for fleet safety

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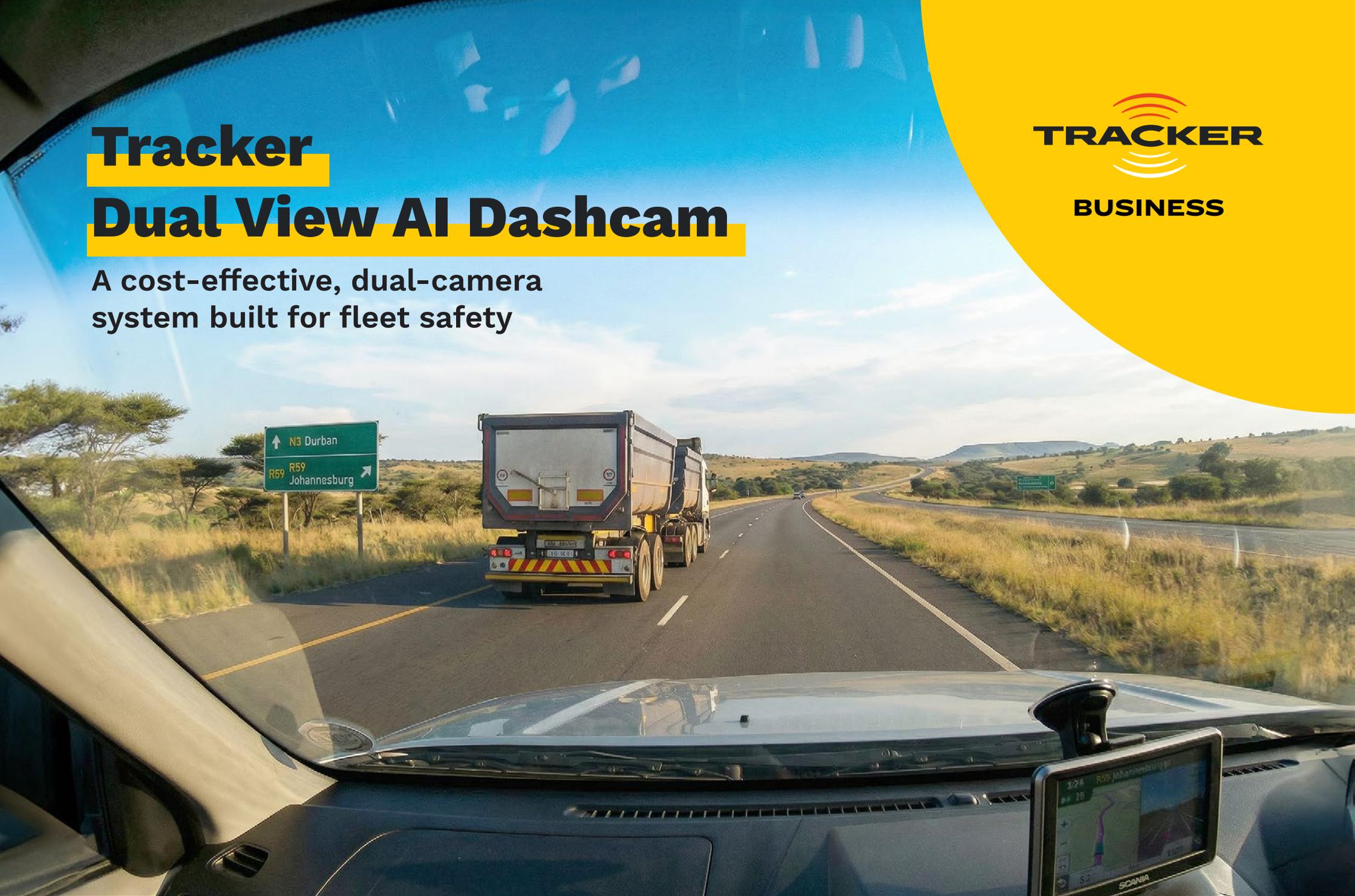
BUSINESS

The problem

Road accidents are an unfortunate reality of fleet operations.

**90% of road accidents are caused by human error*,
with 70% linked to fatigue, speeding or distraction.**

Accidents increase downtime, claims and operating costs.
Fleet owners need a solution that improves safety without
unnecessary complexity or cost.

ACCIDENTS

HUMAN ERROR

DRIVER FATIGUE

References
*National Highway Transportation and Safety Administration

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A more cost-effective way to support fleet safety

Tracker wants to help fleet owners reduce accident-related risk with a more accessible solution.

Introducing the **NEW Tracker Dual View AI Dashcam** designed for fleets that value safety but don't require advanced analytics, dashboards or coaching systems.

The solution

Dual View AI Dashcam is a dual-camera device that records both the road and the driver, supporting safer driving behaviour at fleet scale.

The Dual View AI Dashcam ecosystem is comprised of components that work together to support driver safety and cost-effective fleet management:

SAFE DISTANCE

FATIGUE

DISTRACTION

- Driver Awareness
- Event Detection
- Video Capture
- Cloud Platform

Built for real-world fleet needs

Dual View AI Dashcam **brings together essential dashcam capabilities** in one focused, cost-effective solution.

It helps fleets to:

- Support **driver awareness** around fatigue and distraction.

- **Record driving events** with supporting video footage.

- **Reduce accident-related risk** linked to human error.

- Deploy **fleet safety technology at scale**, without overspending.

How it works:

- Driving events are **detected**.

- Events are **recorded** with video footage.

- Footage is **uploaded** to the cloud.

- Fleet managers can **review events** when needed.

Alert Driver

Record Events

Reduce Risk

Lower Costs

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Events, video and visibility

Dual View AI Dashcam detects and records the following events:

Drowsiness Detection

Distracted Driving Detection

Shock Detection

Safe Distance Warning

Motorbike and Cyclist Detection

Pedestrian/ Crosswalk Detection

Cellphone Talking

Elevate driver safety and safer driving through:

Live Look-in

Extended Video

GPS Tracking

Cloud Storage

Route Replay

Lane Departure Detection

Overspeed Event Recording

Backed by Tracker

Dual View AI Dashcam is part of the Tracker ecosystem, built on proven technology and support.

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Fleet technology you can rely on.

Built for fleets that want safer outcomes, without paying for features they don't need.

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Taking care of business.

Contact us on 0860 60 50 40 or
visit our website: www.tracker.co.za