

Tracker AI Dashcam

An artificially
intelligent,
dual-camera
system.

Save Money, Save Time and Save Lives.

The problem

Accidents are an unfortunately reality of our business, and while these may be caused by various factors, **90%** of the time, accidents are caused by human error¹.

Of these accidents, **70%** are caused by driver fatigue, speeding, recklessness, or distractions.

Because of accident claims, costs of trucking and other commercial vehicles, insurance premiums are skyrocketing.



References

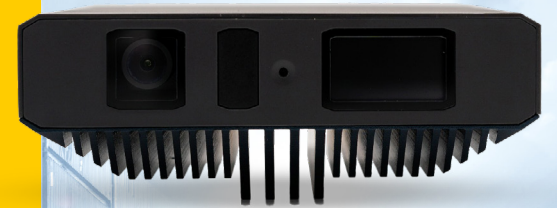
¹ – National Highway Transportation and Safety Administration



NEW

delivery

Tracker wants to help your business avoid these unnecessary costs with our revolutionary **NEW Tracker AI Dashcam**. It's the world's most intelligent video-based driver monitoring technology.



freight

supply chain

retail

customer

retail

cargo

supply chain

The solution

With the Tracker AI Dashcam, you can help your drivers stay alert on the road.

Tracker AI Dashcam is an integrated, dual-camera device that faces both the road and the driver and can recognise event triggers such as **speeding, accidents**, as well as various **AI triggers like driver fatigue and distraction**.

It uploads all this information to a secure online cloud-based portal, giving you and the drivers real-time alerts, supported by video footage.

The Tracker AI Dashcam ecosystem is comprised of components that seamlessly work together to improve driver safety and fleet efficiency:



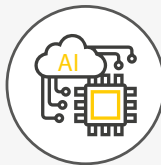
Reports &
Analytics



Driver
Monitoring



Fleet
Management



AI
Technology



Safety Belt Usage
and Compliance



Trust the Tracker AI Dashcam to:

- Alert the driver in real-time through a speaker and display of an event that could lead to a potential accident (distraction, drowsiness, speed)
- Record all other events and create a dashboard for management to review and assist with coaching
- Significant reduction of accident risks through avoidance and coaching
- Lower insurance costs through reduced claims



**Alert
Driver**



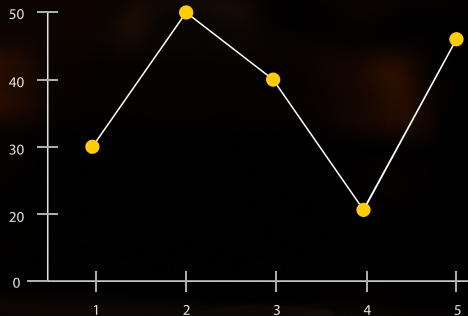
**Record
Events**



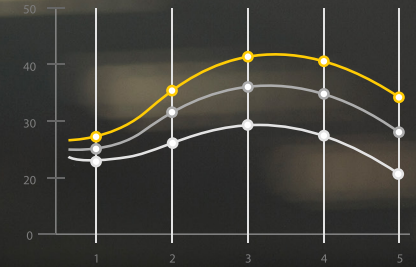
**Reduce
Risk**



**Lower
Costs**



**It really is the one single device that
does everything, and it's affordable**



The portal is cloud-based, has a mobile app for iOS and Android users, and offers:



**GPS
Tracking**



**Video
Review**



**Live
Look-in
Service**



**Event
Alerts**



**Fleet
Reports**



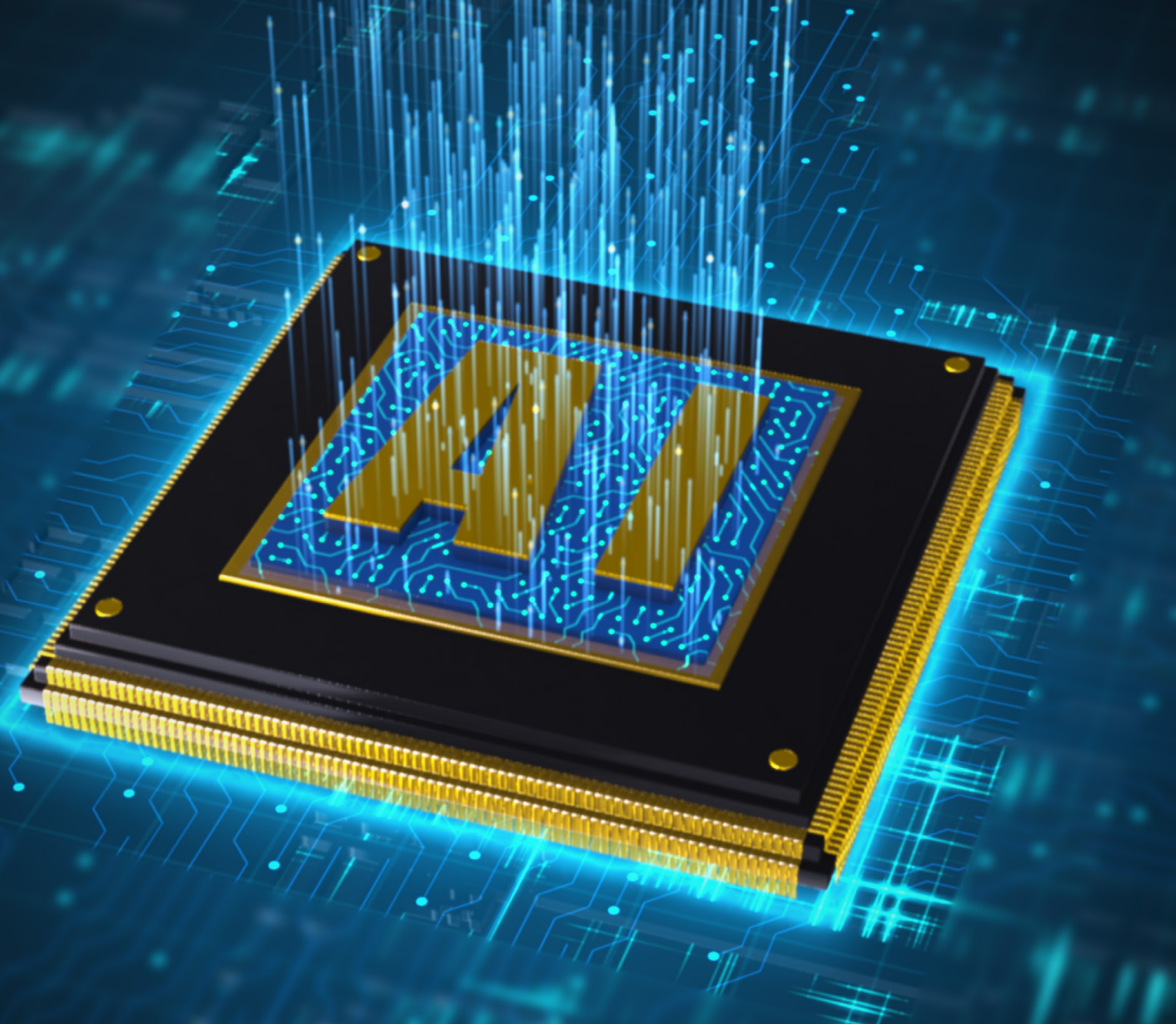
**Driving
Analytics**



**Predictive
Analytics for
Advanced
Coaching**



**Route
Replay**



Tracker AI Dashcam Portal

Secure cloud-based portal

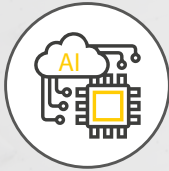
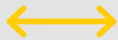
To help you track your fleet and ensure your business gets only the absolute best, we've developed our portal to be an intelligent application that works with Tracker AI Dashcam to assist fleet managers in identifying critical driving behaviours. Our artificial

intelligence fleet monitoring platform makes your Tracker AI Dashcam information easy to understand and gives you insights that allow you to assess your fleet for efficiency, safety, and compliance through one single AI platform.

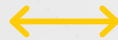
Your fleet at your fingertips.



AI Cam algorithms identify and analyse facial points and driver behaviour



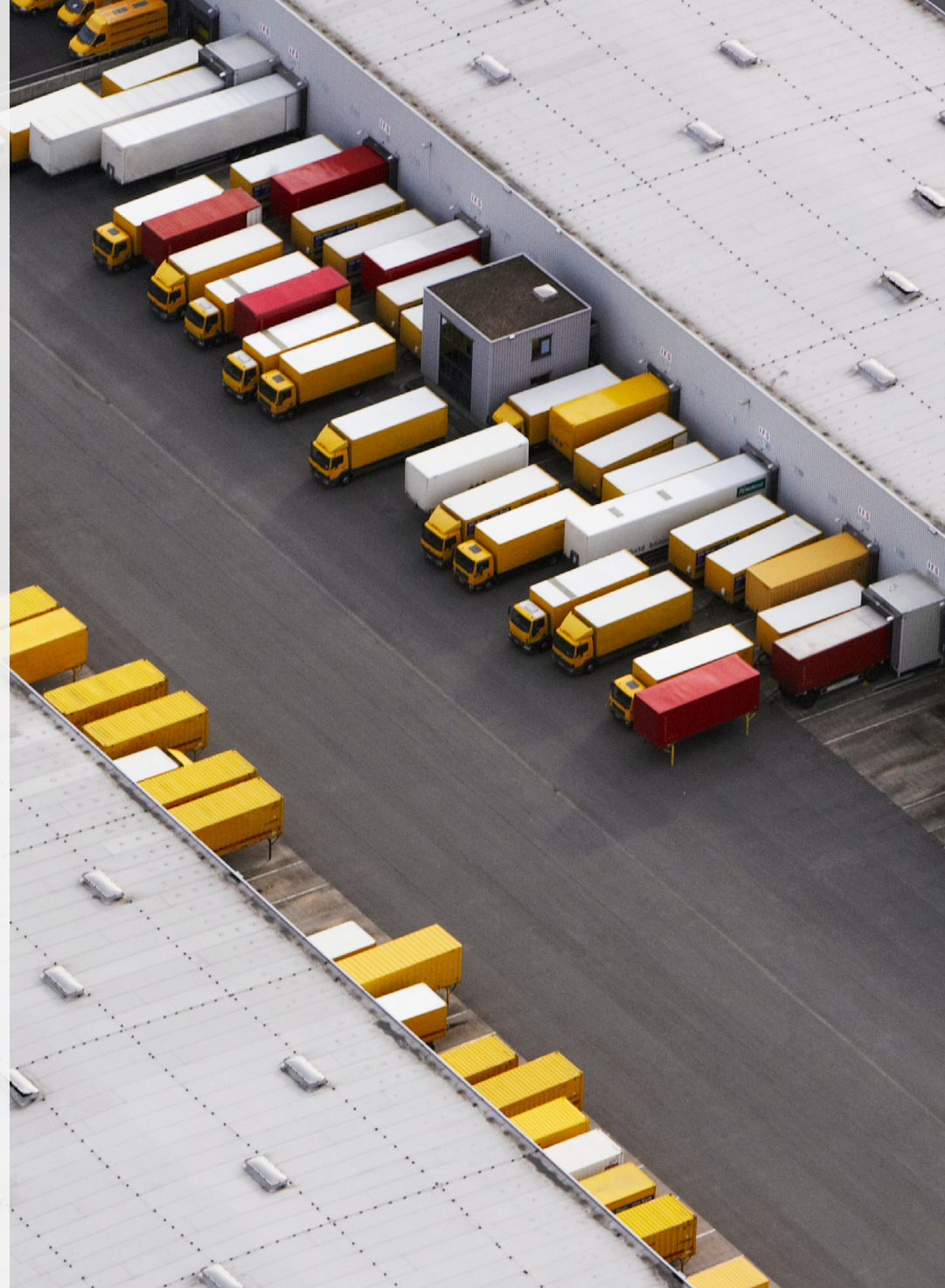
Events based on fleet manager criteria and AI are captured through triggers



Events are sent in real-time to the AI Dashcam Portal



Fleet managers and iDrive video monitoring analysts review events to reduce risk and optimise efficiency



The details are what matter

Partner your business with Tracker AI Dashcam and take advantage of these amazing benefits.

Embedded AI

- Real-time drowsiness and distracted driving detection and alerts
- Embedded facial recognition and driver identification
- Embedded safe distance warning for following too close to other vehicles
- Fact-based decision making through predictive and prescriptive analytics
- Proprietary AI, deep-learning and computer vision algorithms
- AI to assess risks and warn drivers with real-time alerts
- Custom AI sets and training data
- Fleet machine-learning with advanced AI features
- Embedded Seatbelt Detection to ensure compliance and safety
- Motion Detection to start recording when motion is detected
- Pedestrian/Cyclist/Motorcyclist detection and warning to prevent collisions



Advanced analytics and reporting

- Company and driver scoring on safety, efficiency and compliance
- Advanced reports based on predictive and prescriptive analytics
- Custom reports on drivers that need coaching
- Configurable parameters for scoring
- Analytical dashboards
- Driver performance management and monitoring dashboards

Alerts, events and videos



Configure Video Lengths



Configure HD video lengths for Live Look-ins



User Set Alerts

Triggers & alerts

- Distracted driving
- Driver fatigue
- Safe distance warning
- Accident
- Over speed
- Aggressive driving
- Random/periodic video feeds
- Sleep mode
- Seatbelt detection*
- Motion detection*
- Pedestrian detection and warning*
- Cyclist detection and warning*
- Motorcyclist detection and warning*
- Lane departure warning*
- Smoking detection*

*available only on Pro7 version



TRACKER





Infrastructure, integration and more

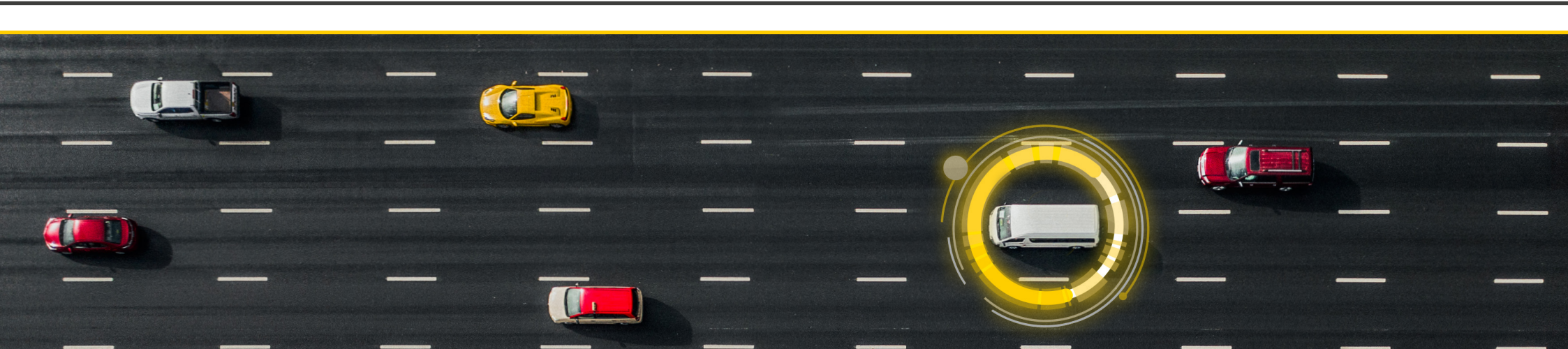
- Online secure **cloud-based** platform
- Our platform is accessible through **all devices**
- The **Tracker AI Dashcam mobile app** is available for iOS and Android users (driver & manager)
- Hardware warranty for the duration of service contract available
- Minimum contract period of **3 years**
- Typical **ROI** is between **3 to 12 months**
- **Training** & onboarding through Tracker AI Dashcam support
- 3G/4G IoT connection with **guaranteed** QoS & robust signal across borders
- Global roaming **data SIM** (M2M) included

The bottom line...

It is the most affordable and most comprehensive fleet management device which gives you **the complete picture**. It's the best thing you can do for your business today. All video events are annotated with a trigger type, driver name, video ID, location, time and date to provide you with a complete picture of what's going on in your vehicles at a glance.

Get it in **real-time**. Tracker AI Dashcam creates a real-time connection between driver and manager to detect and prevent accidents, connected through a multi-network global IoT network.

Access your information **anytime**. View critical footage in real-time with live look-in or before and after an event to exonerate innocent drivers and decrease insurance premiums.





We got you. We got your business.

Contact us on 0860 60 50 40 or
visit our website: www.tracker.co.za